



## November 2015 Newsletter

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### Unbleached Prefolds & Flats

### OsoCozy Branded Packaging

You may have noticed different colors and logo variations on our branded packaging. The rotating .gif image to the left explains it all. Our bleached, white and standard products have a blue packaging with our standard bear logo. Our unbleached products have the brown packaging with the standard logo. The organic products have the green packaging with the cotton wreath around the bear and the bamboo products will have the purple packaging and have the bear

with a safari hat and bamboo stalks on either side. I say will have because our initial packaging was inconsistent in this regard. Let us know if you have any questions or comments.

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### Please explain why the various flat diapers have slightly different dimensions?

This topic was suggested by one of our retailers and yes, we should have explained this better when we made the change.

Earlier this year we changed the sizing on our bleached and unbleached flat diapers sold by the dozen. The original size was 27 x 27 inches. The new size is 27x30.5 inches. Because birdseye diaper fabric shrinks a lot more in one direction than the other the new sizing will shrink to square making flat diapering a little easier. We have been sending out this new size and never updated our online descriptions until October. Nor did we raise the price like we were planning on. Anyway we have updated our descriptions and pricing and you may want to update your website for the new sizing. The new MSRP is \$19.95 a dozen. We have heard from several customers that are charging more than this amount. One customer I spoke to in early October reported selling more diapers at \$2.00 each instead of at the dozen price.



Note that the packaged (6 packs) flat diapers bleached and unbleached are still and will remain at 27x27 inches. That is because they are designed to compete against other brands. We also carry Organic Cotton Flat Diapers (27x30.5) available in six packs or by the dozen and Bamboo-Organic Cotton Flat Diapers (27x28 inches) available in six packs only. Again these sizes are designed to shrink to square.

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## Clearance on old styled bleached flannel baby wipes.

We are out of our bleached flannel wipes with the new solid colored surged stitching. This is because our factory messed up and sent us the old styled ones with the rainbow stitching. It will be a couple months till we fix this. In the meantime we have put the rainbow stitched ones on clearance. \$2.99 per 15 pack or \$2.25 if you buy 40 or more (40/case). Regular price is

\$4.00. Sorry that the new styled ones will be unavailable for an extended period.

[Purchase here.](#)

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## Organic Prefolds Arriving Soon

We will be adding 100% organic cotton prefolds to our lineup soon. Our first shipment will arrive in late December or early January. We will be offering them in our four most popular sizes and they will come in branded six packs. The sizes are the traditional infant and premium and the better fit sizes 1 & 2. Note these are the same four sizes we carry in the bamboo/organic cotton prefold line.



## Final Reminder New Lower Minimum Orders

We have done away with our minimum order requirements on all packaged prefold and flat diapers. In effect the new minimum is one six pack. This will make it easier for our retailers to carry a variety of our prefold types including our Bleached, Unbleached, Better Fit, Bamboo-



Organic Cotton and soon 100% Organic Cotton. Our flat diaper types include Bleached, Unbleached, Bamboo-Organic Cotton and 100% Organic Cotton. Bulk (un-packaged) prefold and flat diapers are still sold by the case or 1/2 case and we no longer charge a \$10 case breaking fee when purchasing a half case.

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